

FILM, TELEVISION, AND ELECTRONIC MEDIA

Program Description

The Certificate of Achievement in Film, Television, and Electronic Media prepares learners to transfer to San Francisco State University and San Jose State University and for professional careers in a variety of media-related fields. The program offers a strong foundation in the language, history, culture, and aesthetics of media. The program objectives fall into two large categories:

1. developing the understandings and skills necessary for a career in media;
2. developing the critical thinking skills necessary to interpret and analyze the values, assumptions, and constituent cultural/sociological phenomena housed within—and underneath—its ubiquitous presence.

Learn more about the program on the [Media Studies website](#).

Associate Degree for Transfer

This program also offers an Associate Degree for Transfer. Learn more and review the degree requirements on the [Film, Television, and Electronic Media AS-T listing](#).

Program Learning Outcomes

- Students will demonstrate the ability to analyze, synthesize, and critique media languages and aesthetics.
- Students will demonstrate the ability to interpret, evaluate, and analyze the wide variety of contexts and ideologies embedded within different media forms.
- Students will demonstrate a working knowledge of media history and technological innovation, including its effects upon the development of media as business and art form.
- Students will demonstrate the ability to analyze media's role in the shaping of cultural values and perceptions.

Award Type(s)

- CA = Certificate of Achievement

Units Required

- Certificate(s): 29

Certificate Requirements

Certificate of Achievement in Film, Television, and Electronic Media

- Units: 29

Code	Title	Units
COMM 5	MASS COMMUNICATION	5
MDIA 1	INTRODUCTION TO FILM STUDIES	4
or MDIA 1H	HONORS INTRODUCTION TO FILM STUDIES	
MDIA 2A	HISTORY OF FILM 1895-1945	4
or MDIA 2B	HISTORY OF FILM 1945-CURRENT	
MDIA 20	FUNDAMENTALS OF MEDIA PRODUCTION	4

MTEC 57A	SOUND DESIGN FOR FILM & VIDEO	4
And select eight units from the following:		8
MDIA 3	INTRODUCTION TO FILM & MEDIA CRITICISM	
MDIA 11	INTRODUCTION TO POPULAR CULTURE	
	or MDIA 11HHONORS INTRODUCTION TO POPULAR CULTURE	
MDIA 12	POPULAR CULTURE & UNITED STATES HISTORY	
MDIA 13	VIDEO GAMES & POPULAR CULTURE	
	or MUS 11F VIDEO GAMES & POPULAR CULTURE	
Total Units		29