PHOT 404B: PHOTOSHOP FOR PHOTOGRAPHERS II NONCREDIT

Foothill College Course Outline of Record

Heading	Value
Effective Term:	Summer 2024
Units:	0
Hours:	3 lecture, 3 laboratory per week (72 total per quarter)
Advisory:	PHOT 4A or 404A or equivalent experience.
Degree & Credit Status:	Non-Degree-Applicable Non-Credit Course
Foothill GE:	Non-GE
Transferable:	None
Grade Type:	Non-Credit Course (Receives no Grade)
Repeatability:	Unlimited Repeatability

Student Learning Outcomes

- A successful student will define digital photography terminology and identify intermediate level image editing software features and their proper use.
- A successful student will create photo-based artwork that demonstrates proficiency in the intermediate level digital photography techniques covered in course materials.

Description

Intermediate-level exploration with the tools for expressive communication in digital photography using Adobe Photoshop and Adobe Photoshop Lightroom. Development of skills in image capture, enhancement, printing, and web publishing, for both fine art and commercial applications.

Course Objectives

The student will be able to:

1. Demonstrate an in-depth ability to use electronic imaging software
2. Demonstrate an in-depth ability to use current computer hardware
3. Create complex hard copy photographic images for portfolio presentation and web appropriate images for electronic publishing
4. Discuss and describe expanding visual awareness
5. Demonstrate an in-depth awareness of basic photographic principles underlying the new technologies and the ability to apply these interdisciplinary principles in the sciences and fine arts
6. Demonstrate an understanding of ethics of the new technologies, including the principles of truthfulness in images, copyright, and appropriation
7. Recognize contributors from diverse cultures and backgrounds to contemporary electronic imaging

Course Content

1. Digital imaging hardware
   a. In-depth look at input devices (scanners, digital cameras, and their features)
      i. Advanced features
      ii. New innovations
   b. In-depth look at output devices (printers, film recorders, and their features)
      i. Advanced features
      ii. New innovations
2. Digital imaging software
   a. Advanced workspace
      i. Tool presets, panel options, the preset manager
      ii. Customizable keyboard shortcuts, context sensitive menus, views, and screen modes
      iii. Automating the digital workflow (advanced features of automate menu and actions)
   b. Color management overview
      i. Calibration
      ii. Photoshop color settings
      iii. Printing (inkjet, chromogenic, and other printing methods)
   c. Advanced layers and blending
   d. Advanced masking and selection (pen tool, extract)
   e. Advanced color correction and tonal adjustments (levels and curves)
   f. File formats and their uses
      i. RAW
      ii. Non-compression formats (psd, tiff, etc.)
      iii. Compression formats (jpg, gif, etc.)
   g. Working with B&W images
      i. Converting color to grayscale
      ii. Quadtone printing
   h. Special effects and alternative imagery
   i. HDR imagery
3. Organizing and archiving images
   a. Rating systems and methods
   b. Keywords and other metadata
   c. File management
4. Using digital imagery to make artwork of meaning and intention
   a. Complex and effective communication through digital imaging
   b. Implications of image appropriation and copyright issues
   c. Developing and presenting a body of work
      i. Image creation, postproduction editing, sequencing
      ii. Presentation (traditional and alternative methods, PDF presentation, web photo gallery)

Lab Content

1. Assignments and exercises that practice digital imaging techniques
2. Assignments and exercises that practice the use of digital imaging vocabulary
3. Assignments and exercises that practice the use of printing and other output methods
4. Preparation of professionally presented photographs using both matting framing and digital presentation techniques
5. Visit and review photography exhibitions in museums and galleries

6. Exercises that have students make revisions or corrections and edit their photographs
7. Critiques and evaluation of assignments and exercises

Special Facilities and/or Equipment

1. A lecture room equipped with color LCD overhead projector for displaying projected computer monitor displays; an instructional computer with high resolution monitor, scanner, color printer, and Adobe Photoshop/Lightroom software; lighting and wall space suitable for displaying and critiquing hard-copy output. An integrated or separate facility for student computer time.
2. When taught via Foothill Global Access: on-going access to computer with JavaScript-enabled internet browsing software, media plug-ins, and relevant computer graphics applications and email software; email address.

Method(s) of Evaluation

Methods of Evaluation may include but are not limited to the following:

Critiques of digital photographs
Instructor's review of student's on-going work
Review of student's participation in discussion and critiques, laboratory performance
Written paper(s) on current issues in digital photography
Quizzes/tests

Method(s) of Instruction

Methods of Instruction may include but are not limited to the following:

Lectures on the techniques of digital imaging software and digital photography
Discussion and electronic discussions/chat using the language of digital imaging and photographic/artistic critiques
Demonstrations of digital imaging software and digital photography
Field trips to visit photographic, artistic, and technical locations

Representative Text(s) and Other Materials

Evening, Martin. Adobe Photoshop 2020 for Photographers (ISBN-13: 978-0367346836). 2021.

Access to Adobe Photoshop and Lightroom software

Types and/or Examples of Required Reading, Writing, and Outside of Class Assignments

1. Reading of the textbook
2. Review of handouts and relevant reading material
3. Review of tutorial videos
4. Research and planning of individual creative projects
5. Written assignment statement
6. Written portfolio statement
7. Written critiques of student work
8. Written report of attending a photography exhibition or event

Discipline(s)

Photography