

# NCP 404C: UNDOCUMENTED ENTREPRENEURSHIP: CONNECT

## Foothill College Course Outline of Record

Heading	Value
Effective Term:	Summer 2023
Units:	0
Hours:	8 lecture per quarter (8 total per quarter)
Degree & Credit Status:	Non-Degree-Applicable Non-Credit Course
Foothill GE:	Non-GE
Transferable:	None
Grade Type:	Non-Credit Course (Receives no Grade)
Repeatability:	Unlimited Repeatability

## Description

This noncredit course focuses on supporting students to connect and network with local business organizations, non-profit organizations, and small business entrepreneurs reflective of the undocumented community. Students have an opportunity to create a business pitch and explore and seek seed funding. The course is intended to provide support and resources primarily to, but not limited to, students from marginalized, immigrant communities, such as undocumented/AB 540/Dreamers, mixed-status families, and allies.

## Course Objectives

The student will be able to:

1. Connect with peers, partners, and the community to share their business story and identify best business practices
2. Organize and plan a career panel of entrepreneurs, small business owners, and on-campus and off-campus partners, such as Immigrants Rising
3. Identify relevant financial resources, loans, and funding for undocumented and immigrant small business owners
4. Plan and attend a networking session with community business supporters and partners supporting small business owners

## Course Content

1. Connect with peers, partners, and the community to share their business story and identify best business practices
  - a. Create a vision board that outlines the business idea using PowerPoint
  - b. Exhibit a business vision board and story with peers and request feedback
2. Organize and plan a career panel of entrepreneurs, small business owners, and on-campus and off-campus partners, such as Immigrants Rising
  - a. Identify and select career panelists within the local business community

- b. Plan and execute a career panel, including recruiting panelists and gathering community questions
  - c. Connect and network with panelists by sharing business cards, contact information, and relevant resources
  - d. Originate an online contact list for ongoing connection
3. Identify relevant financial resources, loans, and funding for undocumented and immigrant small business owners
    - a. Identify funding resources, such as Venturize, a free online resource hub, to grow a business (<https://venturize.org/about-venturize>)
    - b. Submit a seed funding application through Immigrants Rising's Sparks Training program
  4. Plan and attend a networking session with community business supporters and partners supporting small business owners
    - a. Identify resources that will support the business and align with the problem the business is trying to solve
    - b. Develop and use a method to stay connected to other entrepreneurs and business supporters

## Lab Content

Not applicable.

## Special Facilities and/or Equipment

Students must have access to a Zoom accessible device (e.g., computer) and access to the internet.

## Method(s) of Evaluation

Methods of Evaluation may include but are not limited to the following:

Participation in class discussions, activities, individualized work, small group work, and teamwork  
Writing assignments, journaling  
Demonstration, role modeling, and practice

## Method(s) of Instruction

Methods of Instruction may include but are not limited to the following:

Lecture  
Discussion  
Demonstration  
Group work

## Representative Text(s) and Other Materials

No course materials.

## Types and/or Examples of Required Reading, Writing, and Outside of Class Assignments

1. Example of class assignment: Become familiar with how to be a qualified recipient of seed funding. Review past entrepreneurship grantees (<https://drive.google.com/file/d/1N7IC5iU2Ahq55CmcVOpgRFVgHA76ZUvH/view>)

2. Example of reading material: Learn about seed funding through Immigrants Rising ([https://immigrantsrising.org/wp-content/uploads/SEED-Funding-Frequently-Asked-Questions\\_English.pdf](https://immigrantsrising.org/wp-content/uploads/SEED-Funding-Frequently-Asked-Questions_English.pdf))

## **Discipline(s)**

Vocational (short-term): Noncredit