

MDIA 30: DIGITAL VIDEO EDITING I

Foothill College Course Outline of Record

Heading	Value
Effective Term:	Summer 2021
Units:	4
Hours:	4 lecture, 1 laboratory per week (60 total per quarter)
Advisory:	Not open to students with credit in F TV 84, VART 30 or 84.
Degree & Credit Status:	Degree-Applicable Credit Course
Foothill GE:	Non-GE
Transferable:	CSU/UC
Grade Type:	Letter Grade (Request for Pass/No Pass)
Repeatability:	Not Repeatable

Student Learning Outcomes

- A successful student will analyze and critique the creative and technical decisions made in the editing of video.
- A successful student will apply the basic aesthetic and technical principles of non-linear editing to the creation of video.
- A successful student will demonstrate introductory knowledge of video post-production processes and work flow.

Description

Basic instruction on the use of the computer for video and film editing. Theory and practice of cinematic editing which is explored through projects, screenings, class exercises, and demonstration. Topics include montage, pace and rhythm, openings, cutting dialogue, use of sound.

Course Objectives

The student will be able to:

- Demonstrate an understanding of the language and characteristics of non-linear editing.
- Critique the creative and technical decisions made in the editing of digital media.
- Achieve a basic understanding of the video post-production process.
- Achieve an appreciation of the history and development of editing as a technology and an art form.
- Recognize and appreciate the contributions made in video by people from diverse cultures and backgrounds.

Course Content

- Digital post-production
 - Fundamentals of the computer operating system and digital video interface
 - Basic technical and theoretical concepts of digital video and audio
 - Digital audio/video import and ingest
 - Editing software
 - Encoding and decoding video
- Critical thinking
 - Theory and history of film and new media
 - Understand elements and terms of time based composition

3. Storytelling strategies via the edit
 4. Understand the communicative power of video and new media
- Cultural issues
 - Using video to communicate across cultural boundaries
 - The influence of directors' and producers' cultural backgrounds on the expression of the subject matter and self in the video media

Lab Content

- Post-production planning and team meeting.
- Importing, logging, ingest, and organization of digital media.
- Use of computer editing facilities for the completion of editing projects.
- Post production foley and ADR recording in production studios.
- Compression of media for web presentation.
- Completion of software training tutorials.

Special Facilities and/or Equipment

- A computer lab with stations that have one of the following software programs installed: Final Cut Pro, Adobe Premiere and/or Avid Media Composer. Workstations must have processing power, RAM, media card readers and hard drives adequate for editing moving image media.
- An instructional presentation station including appropriate hardware, software and internet access.
- A computer projection system, sound system, and lighting suitable for listening to audio media and displaying projected media.
- When taught via Foothill Online Learning: on-going access to computer workstation with one of the following installed: Final Cut Pro, Adobe Premiere and/or Avid Media Composer. Workstations must have processing power, RAM, media card readers and hard drives adequate for editing moving image media.
- When taught via Foothill Online Learning: on-going access to computer with email software and capabilities; email address; JavaScript-enabled internet browsing software.

Method(s) of Evaluation

- Participation in group project
- Evaluation of technical skills via projects/exams
- Complete editing assignments

Method(s) of Instruction

- Lecture
- Discussion
- Cooperative learning exercises
- Oral presentations
- Electronic discussions/chat
- Laboratory
- Demonstration
- Community service
- Field trips
- Screenings of media that demonstrate editing concepts and techniques

Representative Text(s) and Other Materials

Bowen, Christopher. *Grammar of the Edit*. 2017.

Chandler, Gael. *Cut by Cut: Editing Your Film or Video*. 2012.

Dancyger, Ken. *The Technique of Film and Video Editing, Theory and Practice, 4th ed.*. 2018.

Murch, Walter. In the Blink of an Eye, 2nd ed.. 2001.

Oldham, Gabriella. First Cut 2: Conversations With Film Editors. 2012.

Although several of these texts are older than the suggested "5 years or newer" standard, they remain seminal in this area of study.

Types and/or Examples of Required Reading, Writing, and Outside of Class Assignments

- A. Weekly reading assignments from text and outside sources ranging from 30-75 pages per week.
- B. When taught online, lecture may take the form of written content as well as video, audio, and webpage presentation.
- C. Media editing analysis in the form of journals and online discussion forum entries.
- D. Research and planning of editing projects.
- E. Completion of editing projects, portfolio.

Discipline(s)

Media Production or Commercial Music