

LINC 86A: VIDEO PODCASTING I

Foothill College Course Outline of Record

Heading	Value
Effective Term:	Summer 2022
Units:	0.5
Hours:	6 lecture per quarter (6 total per quarter) This course meets 1 time per quarter.
Advisory:	Basic computer skills and knowledge of Macintosh or Windows operating systems; familiarity using web browsers, email, bookmarking, searching and downloading.
Degree & Credit Status:	Degree-Applicable Credit Course
Foothill GE:	Non-GE
Transferable:	CSU
Grade Type:	Letter Grade (Request for Pass/No Pass)
Repeatability:	Not Repeatable

Student Learning Outcomes

- Identify criteria for assessing the quality of video podcasts
- Create a video podcast
- A. Define the attributes and uses of podcasting, in general

Description

Introductory course on video podcast production. Using free online or industry-standard editing software, participants will create a basic video podcast or screencast that is for instructional, informative, or persuasive purposes in education, professional, or personal contexts.

Course Objectives

The student will be able to:

- a. Define the attributes and uses of podcasting, in general
- b. Identify criteria for assessing the quality of video podcasts
- c. Create a video podcast
- d. Evaluate video podcasts

Course Content

- a. What is a video podcast?
 - i. Sources
 - ii. Types
 - iii. Purposes
- b. Assessing quality of video podcast
 - i. Identify varying production values
 - ii. Indicators of superior video, sound production, narrative handling, instructional utility
- c. Create a video podcast
 - i. Software tools
 - ii. Write a script and storyboard
 - iii. Import media files into software
 - iv. Special effects or visual communication conventions
 - v. Edit video
 - vi. Edit sound
 - vii. Publish
- d. Evaluate the project video podcast
 - i. Formative evaluation model
 - ii. Collecting feedback
 - iii. Revising the project based on feedback

Lab Content

Not applicable.

Special Facilities and/or Equipment

1. When offered on/off campus: Lecture room equipped with LCD projector, whiteboard, and a demonstration computer connected online. Computer laboratories equipped with online PCs and/or Macintosh computers, network server access, and printers.
2. When taught via the internet: Students must have current email accounts, video and audio recording devices, and ongoing access to internet capable computers or tablets.

Method(s) of Evaluation

Methods of Evaluation may include but are not limited to the following:

- Developing a video podcast project
- Presentation of the project to peers
- Making constructive contributions to class discussions

Method(s) of Instruction

Methods of Instruction may include but are not limited to the following:

- Lecture presentations delivered in student-centered learning style
- Facilitated discussions of live presentations, readings or video presentations
- Student presentations in small group and whole class situations

Representative Text(s) and Other Materials

Birley, Shane. *The Vlogger's Handbook: Love it! Live it! Vlog it!*. 2019.

Instructor-assigned notes and materials.

When course is taught online: Additional information, notes, handouts, syllabus, assignments, tests, and other relevant course material will be delivered via the course learning management system, and discussion may be handled with internet communication tools.

Types and/or Examples of Required Reading, Writing, and Outside of Class Assignments

- a. Writing assignments include a script and storyboard, peer evaluations, and critical analysis of educational projects, technology tools, systems, or processes
- b. Outside assignments include conducting project development, writing the instructional plan, reading, and participating in online peer collaboration activities
- c. When taught online these methods may take the form of video, audio, animation and webpage presentations. Assignments will be submitted online as well

Discipline(s)

Instructional Design/Technology