

JRNL 64: PHOTOGRAPHY FOR STUDENT MEDIA

Foothill College Course Outline of Record

Heading	Value
Effective Term:	Summer 2023
Units:	2
Hours:	6 laboratory per week (72 total per quarter)
Degree & Credit Status:	Degree-Applicable Credit Course
Foothill GE:	Non-GE
Transferable:	CSU
Grade Type:	Letter Grade (Request for Pass/No Pass)
Repeatability:	Not Repeatable

Description

Practical experience contributing as a photographer to the college newspaper and/or digital media.

Course Objectives

The student will be able to:

- a. Communicate with one or more editors to obtain photography assignments
- b. Produce and contribute appropriate photojournalism assignments to the student media

Course Content

- a. Communicate with one or more editors to obtain photography assignments
 - i. Select assignments from assignment list or discussion with editor(s)
 - ii. Suggest assignments to editor(s)
- b. Produce and contribute appropriate photojournalism assignments to the student media
 - i. Complete photo assignments for the student newspaper, magazine, or related website, following ethical and journalistic guidelines
 - ii. Turn in assignments in appropriate format and within stated deadline

Lab Content

Production of a regular news or feature product with a journalism emphasis by and for students and distributed to a campus or community audience. Some suggested possible lab activities leading toward publication might be (options):

- a. Finding stories
- b. Reporting and writing news, feature, opinion, and sports stories
- c. Using video equipment, editing video
- d. Using a digital camera and photo editing software
- e. Electronically filing stories, photos, and other visual media
- f. Proofreading, copyediting, and improving stories

- g. Applying standards, including multiple named sources, adequate lead, spelling, grammar, AP Style
- h. Using design software
 - i. Interviewing for news media
 - j. Role of student media on campus
- k. Finding college, expert, and real person sources using standard methods, websites, and social media
 - l. Online and multimedia presentation of stories
- m. Utilizing journalism resources, such as textbooks, guides, and websites, to improve skills
- n. Understanding and applying ethical standards for news reporting and photojournalism
- o. Understanding and applying ethical standards for news reporting
- p. Understanding news staff organization
- q. Understanding media law as it applies to journalism
 - r. Using software and web programs to present stories
- s. Exploring careers in news media
 - t. Exploring entrepreneurial opportunities in news media
- u. Using critique and self-critique to improve the product
- v. Understanding the business side of student media, such as advertising, promotions, printing, and distribution

Special Facilities and/or Equipment

1. Computer with internet access, camera.
2. When taught via Foothill Global Access, on-going access to computer with email software and hardware; email address.

Method(s) of Evaluation

Methods of Evaluation may include but are not limited to the following:

Assignments evaluated for adherence to photojournalism guidelines and deadline timeliness
 Comprehension tests and a final exam requiring students to identify and demonstrate concepts that have been introduced and studied throughout the course
 Evaluation of log report for completeness

Method(s) of Instruction

Methods of Instruction may include but are not limited to the following:

Laboratory experiences which involve students in formal exercises of news gathering and reporting

Representative Text(s) and Other Materials

Foreman, Gene, et al.. *The Ethical Journalist*, 3rd ed.. 2022.

Staff eds.. *The Script Handbook*. 2020.

Staff eds.. *Associated Press Stylebook and Libel Manual*. 2012.

Harrower, Tim. *Inside Reporting*. 2013.

Although many of these texts are older than the suggested "5 years or newer" standard, they remain seminal texts in this area of study and are considered foundational texts.

Examples of Supporting Texts and References:

Kanigel, Rachele. The Student Newspaper Survival Guide, 2nd ed. 2011.

Kobre, Kenneth. Photojournalism: The Professionals' Approach, 6th ed. 2008.

Types and/or Examples of Required Reading, Writing, and Outside of Class Assignments

- a. Identify, propose, and complete one approved photography assignment per week; submit by deadline
- b. Read about and react to journalistic concepts and issues regarding photography, using critical thinking
- c. Keep a log of activities, learning experiences, and time spent on assignments

Discipline(s)

Communication Studies or English or Journalism