

# HORT 90E: HORTICULTURAL & LANDSCAPE PHOTOGRAPHY

## Foothill College Course Outline of Record

Heading	Value
Effective Term:	Summer 2022
Units:	1
Hours:	12 lecture per quarter (12 total per quarter)
Advisory:	HORT 21, 22, 26, 40 and 60B recommended.
Degree & Credit Status:	Degree-Applicable Credit Course
Foothill GE:	Non-GE
Transferable:	CSU
Grade Type:	Letter Grade (Request for Pass/No Pass)
Repeatability:	Not Repeatable

## Student Learning Outcomes

- Exhibit a basic understanding of photographic equipment use.
- Photography of landscapes, construction projects, plant identification, and landscape designs for portfolio presentation.

## Description

Introduction to basic photographic equipment and techniques utilized in photographing landscapes and horticulturally related elements. Emphasis on assisting green industry professionals in photographing ornamental plants, landscape construction or business-related projects, and landscape designs.

## Course Objectives

The student will be able to:

1. Exhibit a basic understanding of photographic equipment and film use.
2. Exhibit a basic understanding of techniques used in photographing landscape related elements for design, construction and portfolio.
3. Demonstrate artistic plant photography.
4. Recognize the rich cultural diversity of landscapes and opportunities for photographing them.

## Course Content

1. Photographic equipment and film
  - a. Equipment operation
  - b. Film selection
2. Photographic techniques
  - a. Basic photographic theory and process as related to environmental horticulture
  - b. Ornamental landscape shooting
  - c. Photographing landscape for marketing purposes and portfolio presentation
  - d. Landscape project photography
3. Plant photography

- a. Visualizing plant images
  - b. Setting up plant shoots
  - c. Taking and producing plant photos
4. Review and/or visit culturally diverse landscapes
    - a. Identify potential photographic opportunities
    - b. Capturing the character of the site through images

## Lab Content

Not applicable.

## Special Facilities and/or Equipment

1. Design laboratory with multimedia projection system.
2. Students provide camera(s), film, and other photographic equipment, aids, and supplies.
3. When taught online, on-going access to computer with email and internet access.

## Method(s) of Evaluation

Methods of Evaluation may include but are not limited to the following:

Photographic skills project

Documented active participation which furthers understanding of photographic theory, process, and applied skills

## Method(s) of Instruction

Methods of Instruction may include but are not limited to the following:

Lecture on photographic composition, camera use, and production of images

Demonstrations on use of equipment and setting up photo shoots

Discussions on issues impacting quality of landscape photography

## Representative Text(s) and Other Materials

Drager, Kerry. *Scenic Photography 101*. 1999.

Although older than five years, this is a seminal text and still current for the field.

## Types and/or Examples of Required Reading, Writing, and Outside of Class Assignments

1. Reading assignments will include reading approximately 20 pages per week from the assigned texts (two hours)
2. Lectures will address reading topics and experiences of the instructor. Classroom discussion and demonstrations in support of lecture topics will be provided

## Discipline(s)

Ornamental Horticulture