

# GID 61: PORTFOLIO

## Foothill College Course Outline of Record

Heading	Value
Effective Term:	Summer 2022
Units:	2
Hours:	2 lecture per week (24 total per quarter)
Advisory:	Not open to students with credit in GRDS 77.
Degree & Credit Status:	Degree-Applicable Credit Course
Foothill GE:	Non-GE
Transferable:	CSU
Grade Type:	Letter Grade (Request for Pass/No Pass)
Repeatability:	Not Repeatable

## Student Learning Outcomes

- A successful student will produce a working plan for a portable showcase of artwork.
- A successful student will write a resume and appropriate letters.
- A successful student will select an appropriate portfolio for one's own work.
- A successful student will select candidate pieces for the portfolio that reflect a culturally-diverse marketplace.

## Description

Design and creation of portfolios for designers, illustrators, and photographers. Planning and implementation of individual professional portfolios.

## Course Objectives

The student will be able to:

1. produce a showcase of artwork known to employers, artists, and graphic designers as a portfolio.
2. organize examples of art, design, illustration, and photography.
3. select an appropriate portfolio delivery platform to display examples of work.
4. write a resume or artist's statement.
5. select appropriate pieces for the portfolio that reflect the student's best work for display in a culturally-diverse marketplace.

## Course Content

1. Creating a portfolio based on personal style and creative philosophy
2. Explore multiple portfolio digital portfolio platforms
3. Using social media to advertise and market portfolios
4. Writing a resume or artist's statement
5. Organizing portfolio selections appropriately

## Lab Content

Not applicable.

## Special Facilities and/or Equipment

1. Classroom with computer and drawing table access.
2. When taught via Foothill Global Access: ongoing access to computer with email software and capabilities; email address; JavaScript-enabled internet browsing software.

## Method(s) of Evaluation

Methods of Evaluation may include but are not limited to the following:

Student resume or artist's statement  
 Student-teacher conferences  
 Participation in class  
 Presentation portfolio

## Method(s) of Instruction

Methods of Instruction may include but are not limited to the following:

Lecture presentations and classroom discussions about portfolios  
 In-class presentations of professional portfolios  
 Demonstrations of portfolio construction

## Representative Text(s) and Other Materials

Meyers, Debbie Rose. The Graphic Designer's Guide to Portfolio Design. 2013.

Although this text is older than the suggested 5 years standard, it remains a seminal text in this area of study.

## Types and/or Examples of Required Reading, Writing, and Outside of Class Assignments

1. Read chapters from the textbook; for example:
  - a. The Portfolio Process
  - b. Planning Your Portfolio
  - c. Designer Checklists

## Discipline(s)

Art or Graphic Arts