BUSI 88A: FOUNDATIONS OF LEADERSHIP

Foothill College Course Outline of Record

Heading	Value
Effective Term:	Summer 2025
Units:	4
Hours:	4 lecture per week (48 total per quarter)
Advisory:	Demonstrated proficiency in English by placement via multiple measures OR through an equivalent placement process OR completion of ESLL 125 & ESLL 249.
Degree & Credit Status:	Degree-Applicable Credit Course
Foothill GE:	Non-GE
Transferable:	CSU
Grade Type:	Letter Grade (Request for Pass/No Pass)
Repeatability:	Not Repeatable

Student Learning Outcomes

- Demonstrate the ability to apply leadership concepts and frameworks to personal, team, or organizational problems.
- Demonstrate knowledge of the basic definitions, terminology, concepts, and frameworks as well as skills and traits related to leaders and leadership.

Description

This course explores the nature of leadership in a variety of areas and emphasizes the business field, explaining the difference between leadership and management as it applies both to corporate human talent development and in entrepreneurial contexts. Students will use an integrated and interdisciplinary approach, experiential exercises, and critically-reflective practices to identify and develop communication, interpersonal, critical thinking, and other selected personal attributes. The course emphasizes team and project management; negotiation and conflict resolution; systems-thinking, pattern-recognition, problem-solving, judgement, and risk-taking skills; as well as ethics and grit. Students will build the capacity to deal more effectively with our ever-changing, ambiguous, uncertain, and interdependent world.

Course Objectives

The student will be able to:

1. Develop a fundamental understanding of leadership and the skills manifest in effective leaders, including the concept of servant leadership.
2. Identify personal leadership values, philosophy, and assumptions, and foster self#awareness of personal leadership strengths and weaknesses by completing several diagnostic self-assessments.
3. Discuss the complexities inherent in ethical leadership.
4. Employ the processes involved in effective visioning, setting goals, and decision making.
5. Recognize the different types of and appreciate the role of the leader in managing conflict.
6. Demonstrate team#building strategies and engage in team#building activities.
7. Describe the concept of empowerment and the techniques of effective leaders to empower others.
8. Describe the methods leaders can use to initiate change and help others to adjust to change.
9. Explain strategies to bridge strategy and implementation (tactics).

Course Content

1. Leadership: fundamental concepts
    a. Leadership as a trait, ability, skill, behavior, or relationship
    b. The dark side of leadership
    c. Leadership theories
2. Assessing your leadership traits
    a. Leadership traits, defined
    b. Leadership traits, in practice
3. Understanding philosophy and styles
    a. Leadership philosophy
    b. Leadership styles
4. Tasks and relationships
    a. Administrative skills
    b. Interpersonal skills
    c. Conceptual skills
5. Developing leadership skills
6. Visioning
7. Climate, culture, emotion, and diversity
8. Team leadership
    a. Communication
    b. Coaching
    c. Conflict
9. Ethics and leadership
10. Transformative learning and leadership
    a. Self-directed learning
    b. Perspective-taking
    c. Meaning-making
        i. Learning from experience
    d. Critically-reflective practice

Lab Content

Not applicable.

Special Facilities and/or Equipment

When taught via Foothill Global Access, on-going access to computer with email software and hardware; email address.

Method(s) of Evaluation

Methods of Evaluation may include but are not limited to the following:

Formative assessments (e.g., quizzes)
Summative assessments (e.g., examinations)
Assessment of critical Thinking, systems thinking, and ethics (e.g., reflections, journal, discussions)

Application activities (research papers, case study analysis, hands-on projects, presentations)

Method(s) of Instruction

Methods of Instruction may include but are not limited to the following:

Lectures
Discussions
Collaborative learning activities
Presentations
Demonstrations
Case analyses
Critically-reflective activities

Representative Text(s) and Other Materials

Booth, J., E. Cramer, and A. Quibell. Communication Essentials for College. 2022.

Northouse, P.G.. Leadership: Theory and Practice, 9th ed.. 2024.

Helm-Murtagh, S., and P.C. Erwin. Leadership in Practice: Essentials for Public Health and Healthcare Leaders. 2024.

Maxwell, J.C.. Leadershift: The 11 Essential Changes Every Leader Must Embrace. 2024.

Booth, et al., text available as OER at: https://ecampusontario.pressbooks.pub/gccomm/

Types and/or Examples of Required Reading, Writing, and Outside of Class Assignments

1. Reading of textbook
2. Current financial news evaluations
3. Case studies
4. Web research

Discipline(s)

Business